



# BETTER MOBILITY TODAY

## MULTIMODAL ROUTE MODELLING

### WHAT?

To enable municipalities to set up efficient transport services, ENGIE provides multimodal route modelling and traffic and route simulations for vehicles, in order to tailor transport programmes or policies to users' needs and lifestyles.

Used as decision-support tools, these models replicate existing and predict future uses by taking demographic, sociological and regional morphology changes into account.

### WHY?

- To offer the best possible transport service.
- To optimise the public transport network and routes.
- To optimise travel time for users depending on precise objectives like efficient coverage of a new business park and cutting back on the use of personal vehicles.

### HOW?

Via its subsidiary TRACTEBEL, ENGIE offers a **multidisciplinary consulting service** with international experts in various fields (transport, economy, urban planning, or environment).

In addition, a partnership signed with the data company Street Light Data enables ENGIE to reinforce its knowledge in the various regions and continue to fine-tune and adapt its services to the local conditions of municipalities.

### FOR WHOM?

Municipalities, transport operators, removal companies and promoters.

**Want to know more  
or get in touch with one  
of our transport experts?**

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